

## **SUMMARY**

25/01/2024 – EVABIO Project Results: Measuring and Understanding the Impact of Environmental Educational Games

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Within the EVABIO project, we designed an experimental protocol rooted in social psychology and experimental economics to measure and comprehend the impact of educational games with environmental themes among youth.

Our study reveals various outcomes, including explicit and implicit attitude changes, transformations in social representations, increased environmental knowledge, and the effects of games on proenvironmental behaviors. Additionally, we discuss how player interactions may contribute to explaining the observed results.